



Developing Lifelong Excellence in Young People Through a Variety of Music Education Experiences.

2025-2026 Corporate Fundraising Drive



Q



Developing Lifelong Excellence in Young People Through a Variety of Music Education Experiences.

East Bands Members and Families,

A huge part of the East Bands program's success over the years has been the generosity of so many people who have supported our members and this program. Thanks to that generosity, the program has thrived and created a variety of opportunities for our students. The involvement of our families within the community and local economy continues to be a key factor as we grow the East Bands program.

This week, we are kicking off our **corporate fundraising campaign!** We are asking our band family to reach out to local businesses to help us continue expanding our program and offering more opportunities for our members. We are offering **four tiers of advertising sponsorships** for local businesses, which are detailed in this packet. Physical advertising will remain in place throughout the year, including signage at the concession stand and on the band's semi-trailer. Concert programs and website advertising will run through football season and into the concert season, continuing through the end of the year. Businesses that sponsor us this year will also have their name featured on next season's band show shirt. In other words, this is **year-round advertising** that extends into the start of next year! All sponsorships are tax-deductible, and contributors will receive the appropriate documentation, as we are a registered 501(c)(3) nonprofit organization.

The biggest news in our program is that we are growing at an incredible rate. With this growth comes increased costs: we must purchase more uniforms to outfit our marching band and additional instruments for our members. Our most significant upcoming expense is a new percussion section, which will cost upwards of \$30,000, as well as new sousaphones and concert tubas, which are approximately \$6,000 each.

This corporate sponsorship drive will run throughout the school year, and we will keep a running total of all sponsorships. Whenever a sponsorship is obtained, please notify me and Alicia Clark at chezalica30@gmail.com so we can update our records. We maintain an up-to-date spreadsheet of contributing businesses to prevent duplicate sponsorship requests.

This has been a huge success for us in the past, and I'm excited about the opportunities this year's drive will bring to our program! If you have any questions, please contact me at jrobichaux@paulding.k12.ga.us.

Sincerely,
Josh Robichaux
Director of Bands
East Paulding High School



Developing Lifelong Excellence in Young People Through a Variety of Music Education Experiences.

East Paulding High School
3320 East Paulding Drive
Dallas, GA 30157

To Our Valued Donor,

The East Paulding High School Band Program isn't just about music—it's about changing lives. As a 501(c)(3) nonprofit organization, we provide over 170 students with life-shaping opportunities through performance, teamwork, discipline, and community pride. Every concert, halftime show, and competition is made possible by people like you.

Our program is growing faster than ever, and so are our needs. Instruments and equipment wear out, uniforms need replacing, and new members need the tools to succeed. Right now, we are facing urgent costs—new percussion equipment, sousaphones, and concert tubas that together total tens of thousands of dollars. Without the support of donors, these opportunities simply wouldn't exist.

Here's where you can make a real difference: our **Corporate Fundraising Drive** is the single most impactful fundraiser we do all year. Sponsorships come with valuable advertising opportunities for your business, lasting visibility in our community, and the knowledge that you are helping shape the futures of young musicians. Whether you choose one of our sponsorship tiers or give a custom amount, your contribution will directly and immediately benefit our students.

Your donation isn't just tax-deductible—it's an investment in the next generation of leaders, creators, and citizens. Together, we can keep the music playing loud and proud for East Bands.

Please join us in making this year our strongest yet. Contact us today to secure your sponsorship and see your impact in action.

With gratitude,
Josh Robichaux
Director of Bands
East Paulding High School



Developing Lifelong Excellence in Young People Through a Variety of Music Education Experiences.

To our valued donor,

Below are our different sponsorship levels, but any donated amount is greatly appreciated.



Bronze Sponsorship (\$500): Sponsor gets logo on 2026-2027 band shirts, advertisement announced at home football games/ name in concert programs, and business logo on the East Bands website.

Silver Sponsorship (\$750): Sponsor gets logo on 2026-2027 band shirts, advertisement announced at home football games/ name in concert programs, business logo on the East Bands website, and small logo placement on vinyl banners at our concession stands.



Gold Sponsorship (\$1000): Sponsor gets logo on 2026-2027 band shirts, advertisement announced at home football games/ name in concert programs, business card on the East Bands website, medium logo placement on vinyl banners at our concession stands, and 24"x18" logo placement on band semi trailer.



Platinum Sponsorship (\$1250): Sponsor gets logo on 2026-2027 band shirts, advertisement announced at home football games/ name in concert programs, business logo on the East Bands website, prime large logo placement on vinyl banners at our concession stands, and 36"x30" prime logo placement on band semi trailer.

All sponsors will be provided a letter with our 501(c)(3) tax ID for tax/donation purposes.



Developing Lifelong Excellence in Young People Through a Variety of Music Education Experiences.

East Bands Corporate Sponsor Information

Company Name: _____

Address: _____

Primary Contact: _____

Primary Contact Email: _____

Primary Contact Phone Number: _____

Sponsorship Level:

☐ **Bronze - \$500**

☐ **Silver - \$750**

☐ **Gold - \$1000**

☐ **Platinum - \$1250**

This information should be collected by all members once a sponsorship is sold. Please return this information once it is collected and someone will reach out to the sponsor regarding their sponsorship, gather any other necessary information from them at that time, and speak to them regarding payment for the sponsorship.