



Developing Lifelong Excellence in Young People Through a Variety of Music Education Experiences.

2022-2023 Corporate Fundraising Drive





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East Bands Members and Family,

A huge part of our success over the years in the East Bands program is because of the generosity of so many people that have helped support the members and this program. Due to that generosity this program has thrived and has been able to create many different opportunities for our members. The involvement of so many of our families within the community and the local economy is key as we continue to grow with the East Bands program.

This week we are kicking off our corporate fundraising campaign! We are asking our band family to reach out to local businesses to help us continue to grow this program and continue to be able to present more opportunities for the members. We are offering 4 different tiers of advertising sponsorships for local businesses which are included in this packet. Physical advertising will remain throughout the year including advertising at the concession stand and on the band semi-trailer. Concert programs and website advertising will continue through the football season and into the concert seasons through the end of the year. Businesses that sponsor us this year will also be on the band show shirt next season. This sponsorship becomes year long advertising into the beginning of next year! All sponsorships are tax deductible contributions and will receive tax documents as we are an approved 501(c)(3) nonprofit organization.

The biggest news regarding this is that we will also use this to help deter costs that students may incur through the year. We have set a goal of \$7000 for this fundraiser. Any contributions that surpass that goal will be divided equally among all members of the band program. Members and families may use that to help pay for remaining marching band fees, winterguard fees, district honor band participation fees, reeds, sticks, etc...

We will run this corporate sponsorship for the next **2 weeks** concluding on **August 31st**. We will keep a running total of all sponsorships and keep everyone updated throughout the drive using our weekly emails. At any point that a sponsorship is obtained please reach out to myself and Alicia Clark at chezalica30@gmail.com. We will keep an up to date spreadsheet of all businesses that have contributed and make that information public to avoid approaching the same businesses that may have already contributed.

This has been a huge success for us in the past and I am excited about the potential that this drive will provide for the program this year! If you have any questions please reach out to me at jrobichaux@paulding.k12.ga.us.

Josh Robichaux
Director of Bands
East Paulding High School



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East Paulding High School
3320 East Paulding Drive
Dallas, GA 30157

To our valued donor,

The East Paulding High School Band Program is a 501(c)(3) nonprofit organization devoted to making a difference in the lives of our students, parents, and community. Our goal each year is to provide for the needs of our students and community through a variety of musical education experiences. Our band program is made up of over 130 students who participate in multiple curricular and extra curricular ensembles within the East Bands program. With a program of this size, we are always in need of funds every year to continue to operate to our fullest capacity in order to represent our school and community to the highest level possible.

The band program is constantly participating in various fundraising opportunities to raise money for our general operating costs and funds which will be used to expand and enhance our existing program. We are in desperate need of new equipment and band instruments for our current and future band members as well as creating a financial base to provide the students with as many musical opportunities as possible to broaden their background and marketability within the real world.

Our band program relies on the support of generous donors such as YOU! A majority of our funding comes not from band fees rather from fundraisers that are run throughout the year. The corporate fundraising drive is the largest of all of them and YOU can make a huge difference in the musical experience of the members of East Bands! We offer a variety of sponsorship opportunities that will hopefully suit your business however, any donation amount is greatly appreciated.

We thank you for your consideration and look forward to hearing from you in the near future. All donors will be provided a letter with our 501(c)(3) tax ID for tax/donation purposes.

Sincerely,
Josh Robichaux
Director of Bands
East Paulding High School



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To our valued donor,

Below are our different sponsorship levels, but any donated amount is greatly appreciated.



Bronze Sponsorship (\$500): Sponsor gets logo on 2023-2024 band shirts, advertisement announced at home football games/ logo in concert programs, and business logo on the East Bands website.



Silver Sponsorship (\$750): Sponsor gets logo on 2023-2024 band shirts, advertisement announced at home football games/ logo in concert programs, business logo on the East Bands website, and small logo placement on vinyl banners at our concession stands.



Gold Sponsorship (\$1000): Sponsor gets logo on 2023-2024 band shirts, advertisement announced at home football games/ logo in concert programs, business card on the East Bands website, medium logo placement on vinyl banners at our concession stands, and 24"x18" logo placement on band semi trailer.

Platinum Sponsorship (\$1250): Sponsor gets logo on 2023-2024 band shirts, advertisement announced at home football games/ logo in concert programs, business logo on the East Bands website, prime large logo placement on vinyl banners at our concession stands, and 36"x30" prime logo placement on band semi trailer.

All sponsors will be provided a letter with our 501(c)(3) tax ID for tax/donation purposes.



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East Bands Corporate Sponsor Information

Company Name: _____

Address: _____

Primary Contact: _____

Primary Contact Email: _____

Primary Contact Phone Number: _____

Sponsorship Level:

Bronze - \$500

Silver - \$750

Gold - \$1000

Platinum - \$1250

This information should be collected by all members once a sponsorship is sold. Please return this information once it is collected and someone will reach out to the sponsor regarding their sponsorship, gather any other necessary information from them at that time, and speak to them regarding payment for the sponsorship.